

March 2021



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Dear Democratic Supporters,

Due to a global pandemic, 2020 was one of the most challenging election years for The Ventura County Democratic Party. However, due to our persistence in creating new fundraising events to support the 2020 campaign efforts history was made! The Ventura County Democratic Party's events shattered all previous fundraising records helping our Ventura County Democratic candidates win races in every city across Ventura County, now holding a majority of the City Council seats across Ventura, electing Ventura County Supervisor Carmen Ramirez, and the votes winning our county for our new Democratic President, Joseph R. Biden and Vice President Kamala D. Harris!

It is now time to get energized and shift our efforts towards the 2022 campaign season. The Ventura County Democratic Party proudly presents our next fundraising event **\$20.22 for 2022** to be held on **Saturday May 15th from 5-7:30pm**. This event seeks not only to fund-raise for the upcoming 2022 Primary & General elections and possible defending recall efforts, but additionally, to energize our organizers, activists, and communities across the county.

We invite you to participate in the **\$20.22 for 2022 Fundraiser** as one of our guests, and sponsors or by placing an ad in our program. The price points are below for your consideration. As a sponsor, you will be recognized both during the event and your organization will receive recognition in our digital social media feeds and in the program.

As always, we will have esteemed elected officials in attendance, as well as local Democratic leaders, activists, special guest speakers, and talented musical artists.

The funds raised from this event will be used to fulfill our mission to finish the job of electing those with our Democratic values in Ventura County. Our past efforts have changed the political landscape of our county. Thanks to your generous financial support and through the efforts of hundreds of local volunteers, we will win in 2022. Please show your support by participating, any way you can, in this event.

Sincerely,

**Diana Sparagna,**

VCDCC 1st Vice Chair & VCDCC Fundraising Chair

VCDCC.1stChair@Gmail.com

1-818-674-23546

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Ventura County Democratic Central Committee

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FEC #C00429563 / FPPC #746162

**\$20.22 for 2022 Fundraiser Sponsorship Levels**

Level	Tickets	Ad-Type	Donation
Diamond	10	live on screen airing, printable guide and credits	\$2,500
Gold	6	live on screen airing, printable guide and credits	\$1,500
Silver	4	live on screen airing, printable guide and credits	\$1,000
Bronze	2	live on screen airing, printable guide and credits	\$500
Friends	1	live on screen airing, printable guide and credits	\$250

**\$20.22 for 2022 Fundraiser Ad Rates**

Location	Donation
60 second live spot	\$300
30 second live spot	\$200
15 second live spot	\$125
10 second live spot	\$75
Half Page Ad	\$200
Quarter Page Ad	\$100
Business Card graphic	\$50

**Thank you!**

**Online payment form:** <https://secure.actblue.com/donate/2022for2022>

**Send prepared art work no later than May 1st to:** VCDCC.1stChair@Gmail.com

**Payment inquiries contact:** Dawn Gray - Controller 805-403-4687 VCDCC.Controller@Gmail.com

**Mail Checks to address below**

*For more Information, call Diana Sparagna 1-818-674-2354*

*(Printed in-house by volunteers)*